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News Release

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New MSR® Stove Designs Improve Performance and Versatility

Seattle, U.S.A. – Cascade Designs, Inc., the Seattle-based industry leader in the design and manufacture of premier outdoor equipment, today announced the 2012 release of two new and two updated MSR stoves. Updates to the WindPro™ and WhisperLite™ International stoves and the brand-new MicroRocket™ stove and WhisperLite™ Universal stove all feature performance-enhancing innovations.

The new MSR MicroRocket stove is small and light but makes no compromise when it comes to cooking. Packing exceptionally small, this stove fits into an MSR Insulated Mug, boils a liter of water in approximately three-and-a-half minutes, and is fifteen percent lighter than the popular MSR PocketRocket™ stove. Extra-stout folding pot supports deliver stability, while a three-section WindClip™ burner head maintains a robust, wind-resistant flame. The MicroRocket stove also comes with a convenient, hand-held Piezo igniter designed specifically for the stove.



The new MSR WhisperLite Universal stove is the first hybrid-fuel stove under the MSR brand, combining canister and liquid fuel capabilities into one comprehensive package that burns just about anything, anywhere. The unique stove features patent-pending AirControl™ technology, which optimizes performance in both canister and liquid fuel modes thanks to fuel-specific jets and fuel source couplers; users simply swap one of three self-cleaning Shaker Jets and one of two source couplers to match the type of fuel being burned. The WhisperLite Universal stove also features an aluminum mixer tube, stainless steel legs and a refined design to keep weight to a minimum.

The 2012 MSR stove line also includes a redesign of the best-selling MSR WhisperLite International stove, the gold standard for all-around multi-fuel





stove performance. The new design features an aluminum mixer tube and stainless steel legs, netting a ten percent reduction in trail weight while adding pot stability and improving performance. Also redesigned is the MSR WindPro remote-canister stove—renamed the MSR Windpro II—adapted to burn inverted canisters for liquid-feed, resulting in increased cold weather performance, faster boil times and a more consistent output over the life of every canister. The Windpro II stove includes an inverted-canister stand and is the lightest remote canister stove on the market at 187 grams (6.6 ounces).

“The changes and additions to our 2012 line come as a result of extensive consumer feedback,” said Drew Keegan, Division Director, Stoves and Cookware for Cascade Designs. “Over the years these improvements were what our customers wanted most: the ability to easily invert remote canisters, a smaller, lighter, super compact stove for quick adventures, and a light, small, quiet system that burns just about everything out there—the ultimate system for world travel. After countless trail miles and lab hours, we couldn’t be more excited to finally bring these improvements to market.”

The 2012 line of MSR stoves featuring the new and redesigned models will debut in Europe at the July 2011 OutDoor Trade Fair and in North America at the August 2011 Outdoor Retailer Summer Market. The line will be available in stores January 2012.

About the MSR® (Mountain Safety Research) Brand

Seattle-based Cascade Designs, Inc. engineers the MSR brand of standard-setting, high-performance outdoor equipment. A commitment to quality manufacturing and innovation ensures customers are outfitted with the finest, most reliable gear available for outdoor adventures. MSR brand product lines include stoves, fuel, cookware, water treatment, hydration, poles, shelter, snowshoes and camp towels, the majority of which are made in the Seattle, U.S.A. and Cork, Ireland manufacturing facilities. For more information, visit www.msrgear.com.

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